



Request for Proposal (RFP) – Speaker for Difference Maker Summit

Event Name: Difference Maker Summit

Date: Tuesday, April 1, 2025

Time: 9:00 AM – 3:00 PM

Location: Saints Training Facility, New Orleans, LA

Audience: 500 nonprofit leaders

Theme & Goal: Connection & Learning

EVENT OVERVIEW

The **Difference Maker Summit** is a premier gathering designed to empower and equip nonprofit leaders with the tools, insights, and connections they need to amplify their impact. Through inspiring keynotes, engaging speakers, and interactive workshops, we aim to provide attendees with actionable strategies and meaningful networking opportunities.

We are seeking dynamic speakers who can deliver **keynote speeches, breakout sessions, or workshops** that align with our mission of fostering connection and learning within the nonprofit space.

PROPOSAL GUIDELINES

We welcome proposals from thought leaders, industry experts, and changemakers who can deliver impactful, engaging, and practical content.

Speaker Expectations:

- Provide a compelling, high-energy **keynote presentation, breakout session, or interactive workshop.**
- Share real-world experiences, insights, and strategies relevant to nonprofit leadership, fundraising, marketing, community impact, or related topics.
- Engage with attendees through Q&A, storytelling, or interactive elements.

Topic Considerations:

We are open to topics that align with our theme of **Connection & Learning** and are especially interested in:

- Leadership & organizational growth
- Fundraising & donor engagement
- Marketing & storytelling for nonprofits
- Community impact strategies
- Innovation & trends in the nonprofit sector
- Resilience & sustainability in leadership

However, we recognize that speakers may have signature topics that resonate with audiences. We encourage you to propose topics you are passionate about and have successfully presented in the past.

COMPENSATION

The **Difference Maker Summit** is a **free event for nonprofit professionals** that is made possible through sponsorships and community support. As such, our speaker budget is limited. While we may not be able to offer full speaking fees in all cases, we'd love to discuss ways to make participation mutually beneficial.

Please include your typical speaking fee in your proposal, as well as any flexibility or alternate arrangements (e.g., book sales, sponsorship opportunities, travel accommodations, etc.).

PROPOSAL SUBMISSION

To be considered, please submit the following:

1. **Speaker Bio & Experience** – A brief overview of your background, relevant speaking experience, and areas of expertise.
2. **Proposed Topic(s)** – A short description of the topic(s) you'd like to present.
3. **Presentation Format Preference** – Indicate whether you are proposing a **keynote, workshop, or breakout session**.
4. **Speaking Fee & Logistics** – Your standard speaker fee and any flexibility considerations.
5. **Past Speaking Engagements** – Links to past speaking engagements (videos, articles, or testimonials, if available).

Submission Deadline: February 28, 2025

Submit Proposals To: gtutko@dudleydebosier.com

For any questions, please contact **Gabrielle Tutko** at gtutko@dudleydebosier.com.

We look forward to reviewing your proposal and the opportunity to collaborate on an impactful event for nonprofit leaders!